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| **Moqups** | **Balsamiq mockups** |
| Drag & Drop:  Moqups provides easy drag and dropof elements to build wireframes | Drag &Drop:  Balsamiq features easy drag and drop |
| Duplication:  A page can be duplicated using duplicate feature | Duplication:  A mockup can be duplicated using clone feature |
| Resizing:  The resizing of element does not mention sizes in Small, Medium, Large metrics, but in pixels | Resizing:  The resizing of elements like icons are featured with metrics such as xs,s,m,l,xl |
| Access Control:  Moqups provide access control for a project through private/public modes and also view/edit modes | Access Control:  Access is given for the contributors of project and balsamiq is also featured with email notifications and skype integration with contributors of the project |
| Outline:  Moqups provides outline for every page also shows groups | Outline:  Balsamiq does not provide any outline of mockups |
| Templating:  The groups can be saved as a template using the create template feature | Templating:  The groups can be templated in the form of symbols |
| Icons:  The icons can be searched through a specific category | Icons:  An icon searched can get results from any category |
| Interactive demos:  Interactive demos can be built using hotspots on elements of every page | Interactive demos:  Interactive demos can be built using links for elements in each page |
| Adding Image:  Image can be uploaded from computer | Adding image:  Image can be uploaded directly web/computer disc |